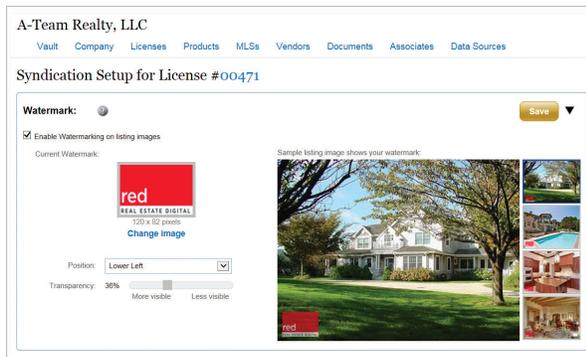


# Syndication



reDataVault provides a robust feature set that provides MLSs and brokers with the ultimate in both flexibility and control when it comes to syndication.



## reDataVault for MLSs

We provide the pipes that let you deliver timely, accurate data via syndication. We are committed to listings that are accurate, represent the seller appropriately, and provide valuable information to the consumer. Finally, we provide you with opt-in, opt-out control over who receives your syndicated data.

Above all, we keep the MLS in charge. As the central point of control you have full visibility and authority to establish master agreements with publishers and to set-and enforce-your own standards and ethics with every agreement.

And when you use your considerable power to negotiate beneficial agreements with publishers, we provide a transparent, easy-to-use dashboard that allows your member brokers to opt in, opt out, and selectively syndicate their listings.

## reDataVault for Brokerages

We make it easy for you to syndicate to publishers, no matter how many MLS feeds you are using. We provide a clean, accurate, standardized single feed that incorporates all your MLSs and optimizes it for distribution and syndication to any vendor, media company, publisher, or aggregator with whom you work.

We help you slice and dice data across MLS boundaries and can easily package listings provided by adjacent MLSs into a single feed on behalf of your brokerage.

Perhaps most importantly, we track activity on your syndicated listings so you always have insight into what's generating traffic and interest—and how it's boosting your ROI. We provide free consumer traffic activity reports as well as agent productivity reports; Internet leads are automatically sent back to your broker website, agent website, or fully broker-branded property detail landing page.

**Want to learn more? Contact reDataVault today!**

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**reDataVault™**  
From **Real Estate Digital**

# Syndication



Real Estate Digital, creator of reDataVault, believes in the “AFTER” philosophy for data syndication—namely, that we must be committed to **A**ccuracy, **F**requency, **T**ransparency, **E**xtensibility, and **R**eliability, in all data management and syndication efforts for both MLSs and brokers.

## reDataVault’s features include:

**Accuracy:** We aggregate the most accurate real estate data in the industry, ensuring listing statuses and prices are correct all day, every day.

**Frequency:** We accommodate any desired level of frequency in syndication, ranging from once-daily to near real-time updates. Most of our aggregated MLS data is updated at least once every 15 minutes.

**Transparency:** We provide full visibility to MLSs and brokers about the number of records syndicated, when they are sent, and where they are published.

**Extensibility:** We provide flexibility to add and accommodate new components and fields to data records as they come into the marketplace.

**Convenience:** Set up your exports yourself and turn your feeds on or off with one click. Syndicate all your listings in a single feed, no matter how many MLSs you use.

**Automation:** Sending feeds is no muss, no fuss. Just set up a license, click a button, and your data starts flowing.

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